



Virginia Main Street

More than 25 years of entrepreneurship and investment on
Virginia's Historic Main Streets

Virginia Main Street Downtown Improvement Grants

Applications due Friday, **May 6**, at 5:00 p.m.

Downtown Improvement Grants of up to \$2,500 per designated community are now available for special, one-time projects. The grant opportunity is designed to offer communities the ability to complete a Main Street-related project for which financial resources are not otherwise available.

The project should be short in duration and have a specific goal and completion date. The grant funds are not to be used for continuing operations, program administration, payroll, debts or any other operational expenses. The funds are solely for use in projects directly benefitting the community.

The grants are available only to designated Virginia Main Street (VMS) communities and must be administered through the designated local VMS organization. Applicants must be current on all VMS reports.

Grant applications should be submitted as a letter with an attached timeline and budget for the project. Letters should be no more than 2 pages (not including attachments), signed by the board president, and submitted electronically as a PDF document by 5 p.m. on **Friday May 6**, 2011, to Douglas.Jackson@dhcd.virginia.gov.

Recipients must be able to take payment no later than Friday, June 3, 2011. Projects must be completed no later than December 30, 2011.

Grant applications will be scored based on:

- Measurable impacts or deliverables.
- Committee or volunteer project leadership/involvement.
- Partnerships.
- Leveraging of partnerships/other fund sources.
- Local government involvement/support.
- Short duration of project; the entire project must be completed by December 30, 2011.
- The ability to complete the entire project using the \$2,500 (plus leverage).
- Level of success with 2010 Downtown Improvement Grant. (Communities with open grants are not eligible.)