

Nonprofit Board Fundamentals: What's My Job?

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1. Be aware, attendees are muted
2. Use the chat feature to *ask questions*
3. Please complete the Survey Monkey evaluation following the webinar
4. Save the Date! Downtown Intersections, July 28-30, 2020 Bristol, VA



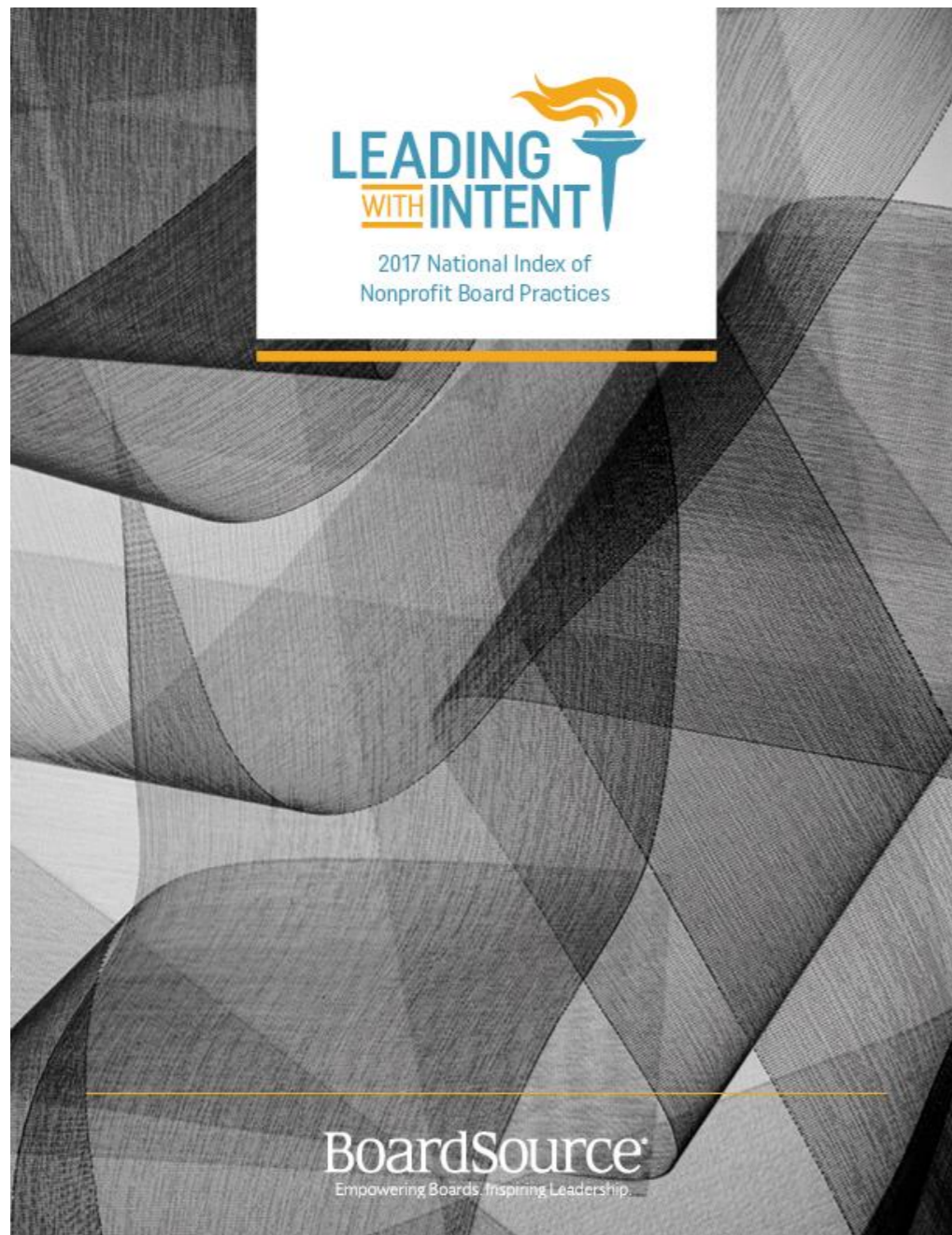


AGENDA



- Roles & responsibilities
- Governing documents
- Board building
- Role in philanthropy
- Transparency

Leading with Intent



Biennial study of board composition, culture, and performance

1,300 orgs: snapshot of board strengths and challenges.

<https://leadingwithintent.org/>



What Matters Most

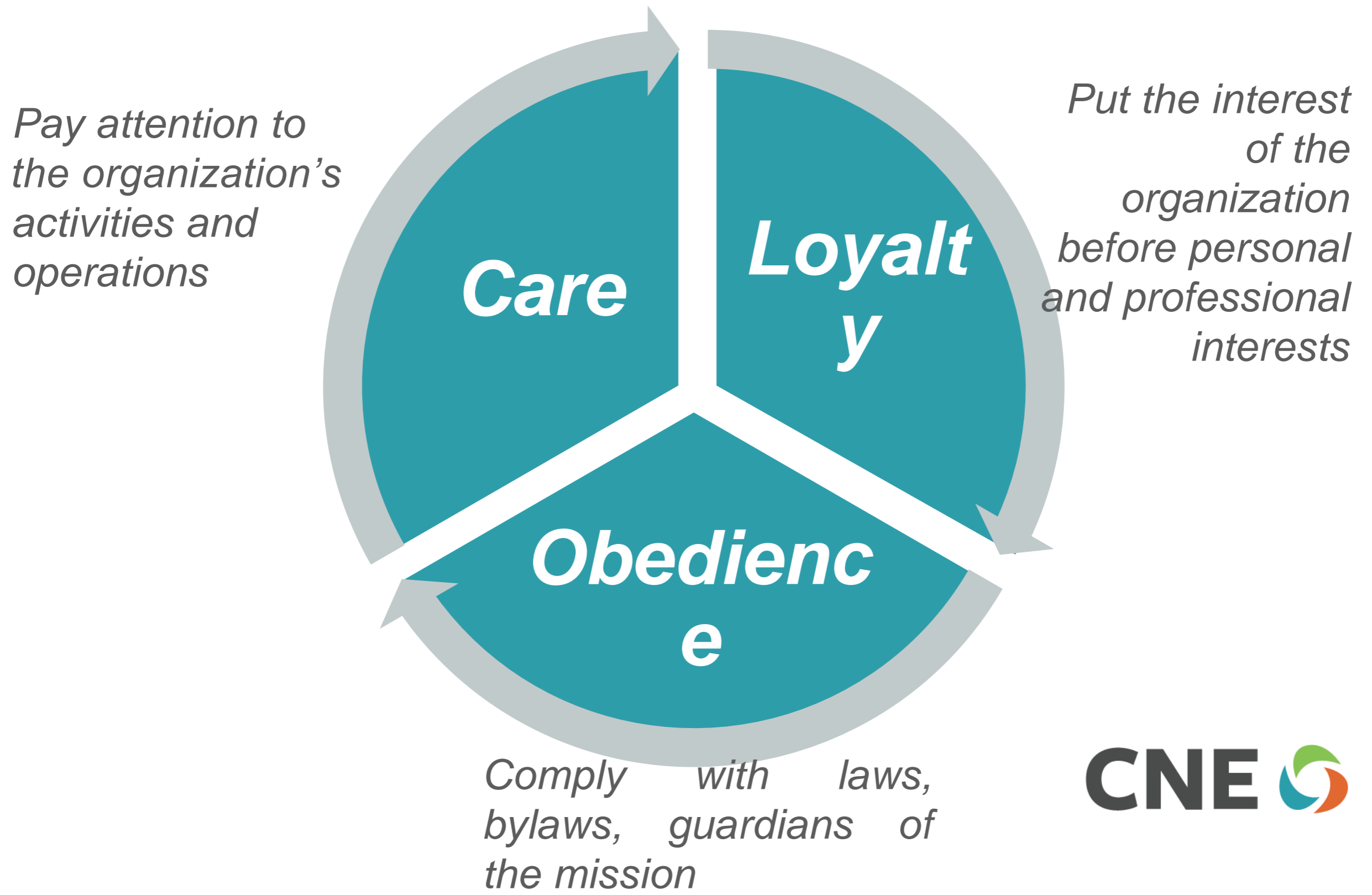
Strong
Understanding
of Roles &
Responsibilitie
s



Collaborative
Team Working
toward Shared
Goals

Boards that
report the
most positive
impact on
organizational
performance

Legal Duties



Roles & Responsibilities

Set Direction

Determine Mission

Ensure effective planning

Ensure Resources

Select ED

Financial resources

Build competent board

Enhance standing

Provide Oversight

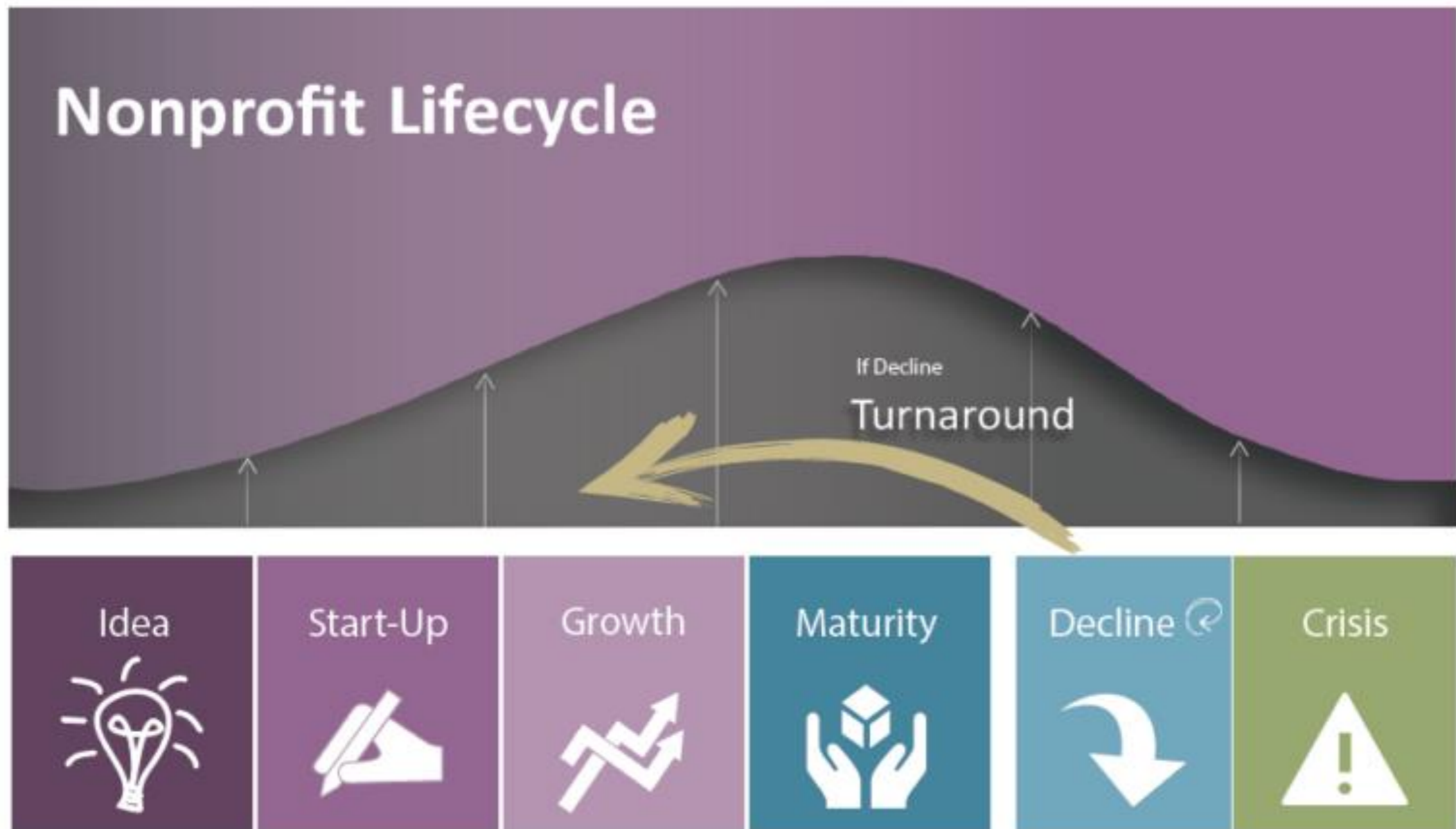
Strengthen programs

Protect assets

Ensure legal/ethical integrity

Support/evaluate ED

Nonprofit Lifecycle



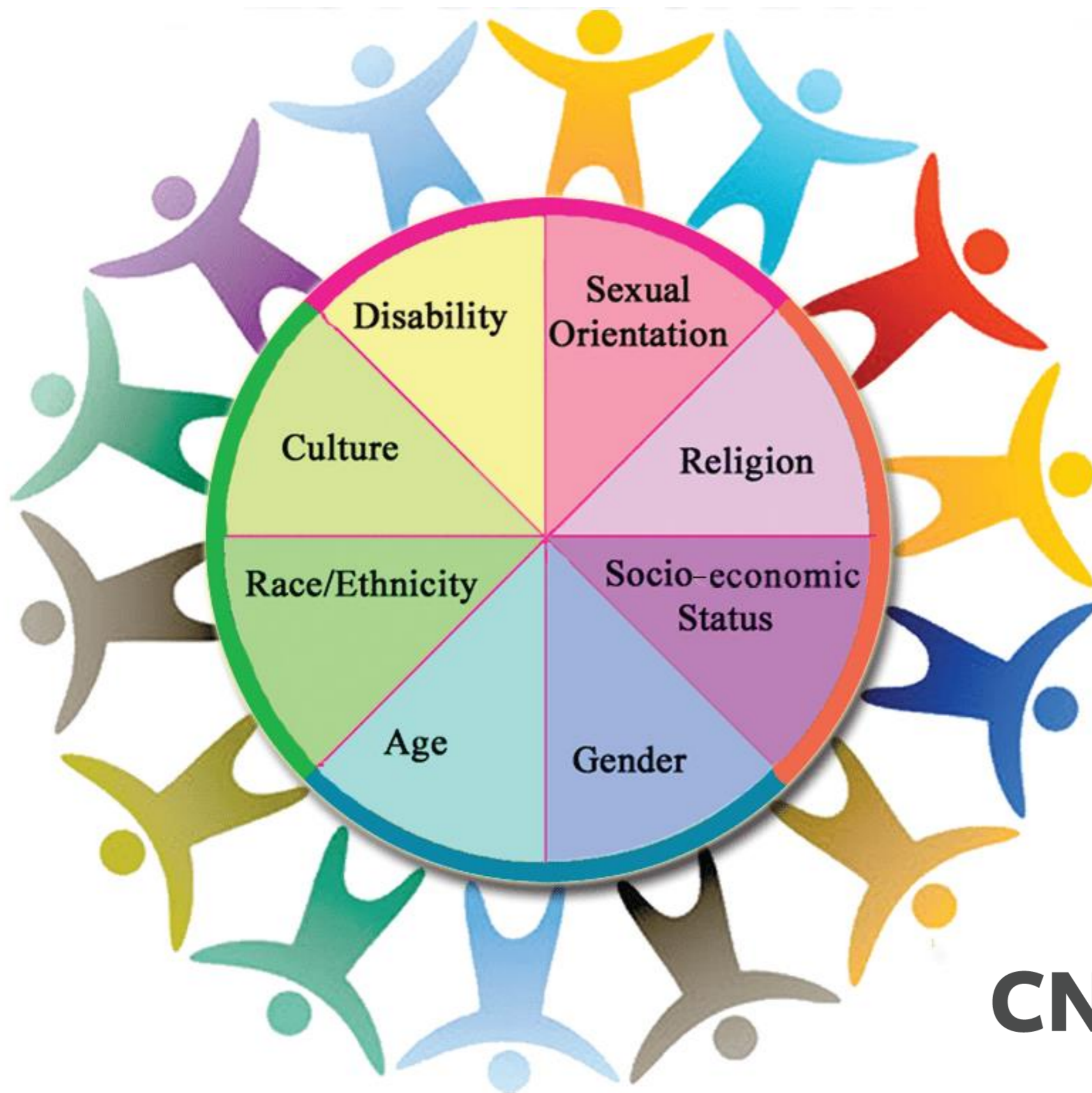
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Governing Documents



Board Building





Board Leadership



When board chair is a strong facilitator of board culture, board operate as collaborative team toward a common goal

- ⑩ Resolve conflict, build **consensus**, reach compromise
- ⑩ Foster environment that **builds trust**
- ⑩ Establishes clear board service **expectations**
- ⑩ Encourages board members to frame and discuss **strategic** questions

Shared Leadership



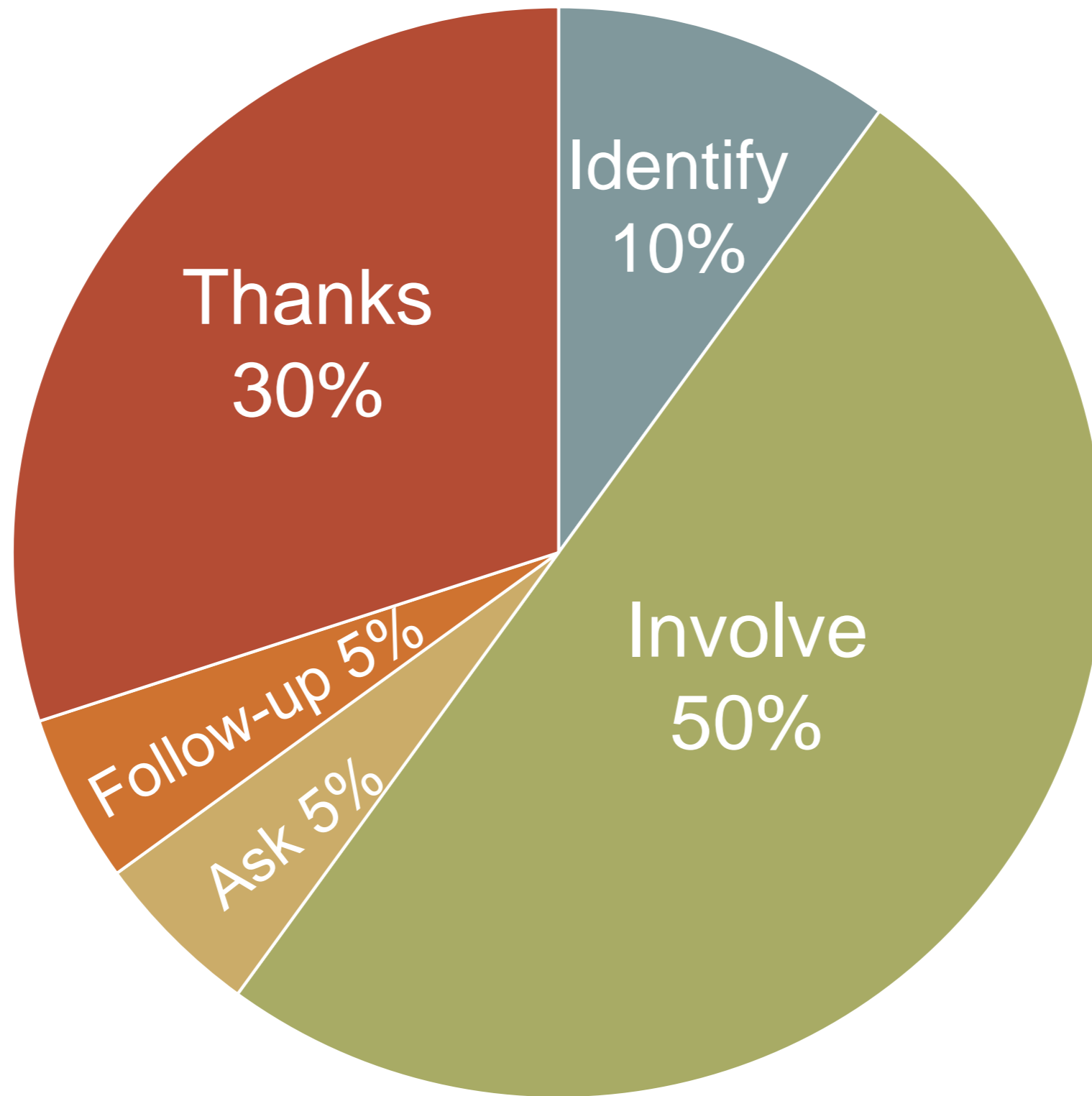
Board governs the **life** of the organization:

- ⑩ Has **ultimate** responsibility
- ⑩ Is accountable to the **public trust**

ED manages the **affairs** of the organization

- ⑩ Has **immediate** responsibility
- ⑩ Is accountable to the **board**

Cycle of Philanthropy



■ Identify ■ Involve ■ Ask ■ Follow-up ■ Thanks



Why did you become involved
with your Main Street
organization?

IF

*Board members know
why they are at the
table*

When

*they are **diverse,**
engaged, and
challenged*

Are

*more willing to give time,
expertise, and
resources*

Thank You

