

# Nonprofit Board Fundamentals: What's My Job?

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1. Be aware, attendees are muted
2. Use the chat feature to *ask questions*
3. Please complete the Survey Monkey evaluation following the webinar
4. Save the Date! Downtown Intersections, July 28-30, 2020 Bristol, VA





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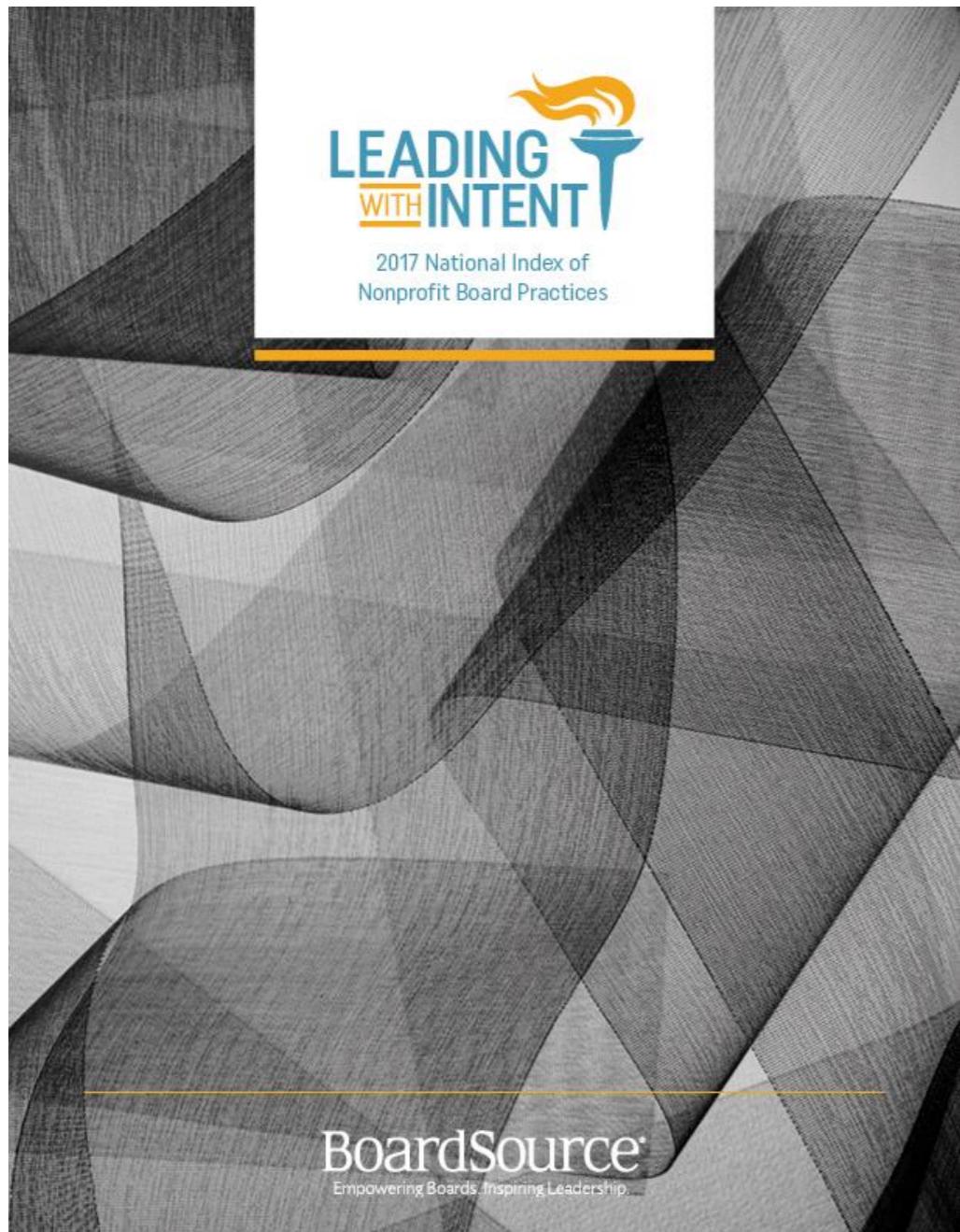


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- Roles & responsibilities
- Governing documents
- Board building
- Role in philanthropy
- Transparency

# Leading with Intent



<https://leadingwithintent.org/>

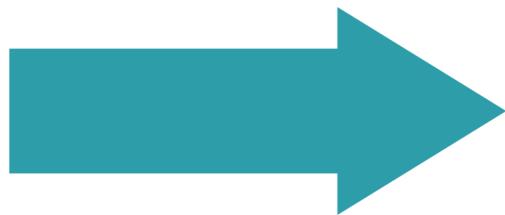
Biennial study of board composition, culture, and performance

1,300 orgs: snapshot of board strengths and challenges.

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# What Matters Most

Strong  
Understanding  
of Roles &  
Responsibilitie  
s

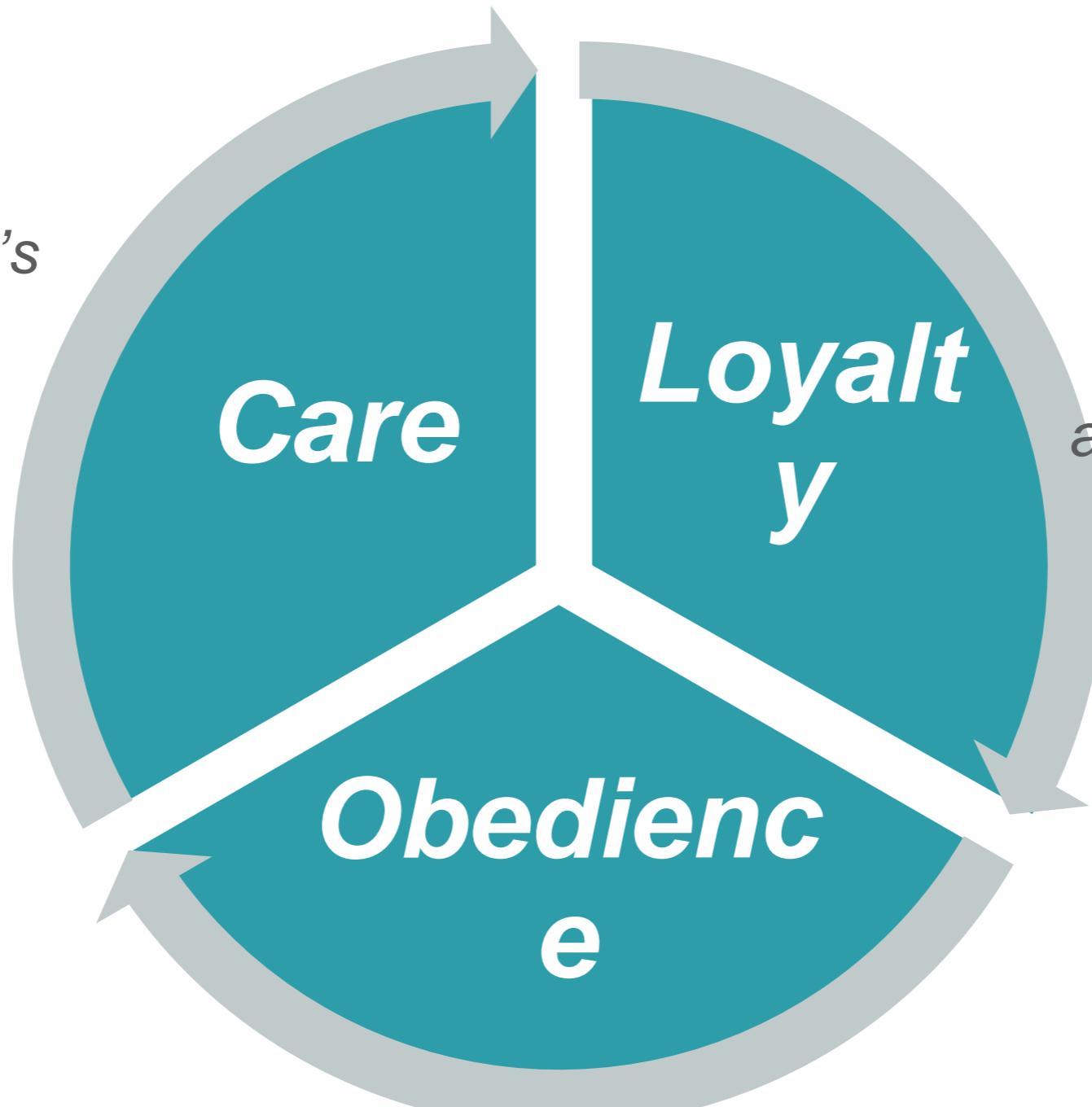


Collaborative  
Team Working  
toward Shared  
Goals

Boards that  
report the  
most positive  
impact on  
organizational  
performance

# Legal Duties

*Pay attention to the organization's activities and operations*



*Comply with laws, bylaws, guardians of the mission*

*Put the interest of the organization before personal and professional interests*

# Roles & Responsibilities

## Set Direction

Determine Mission

Ensure effective planning

## Ensure Resources

Select ED

Financial resources

Build competent board

Enhance standing

## Provide Oversight

Strengthen programs

Protect assets

Ensure legal/ethical integrity

Support/evaluate ED

# Nonprofit Lifecycle



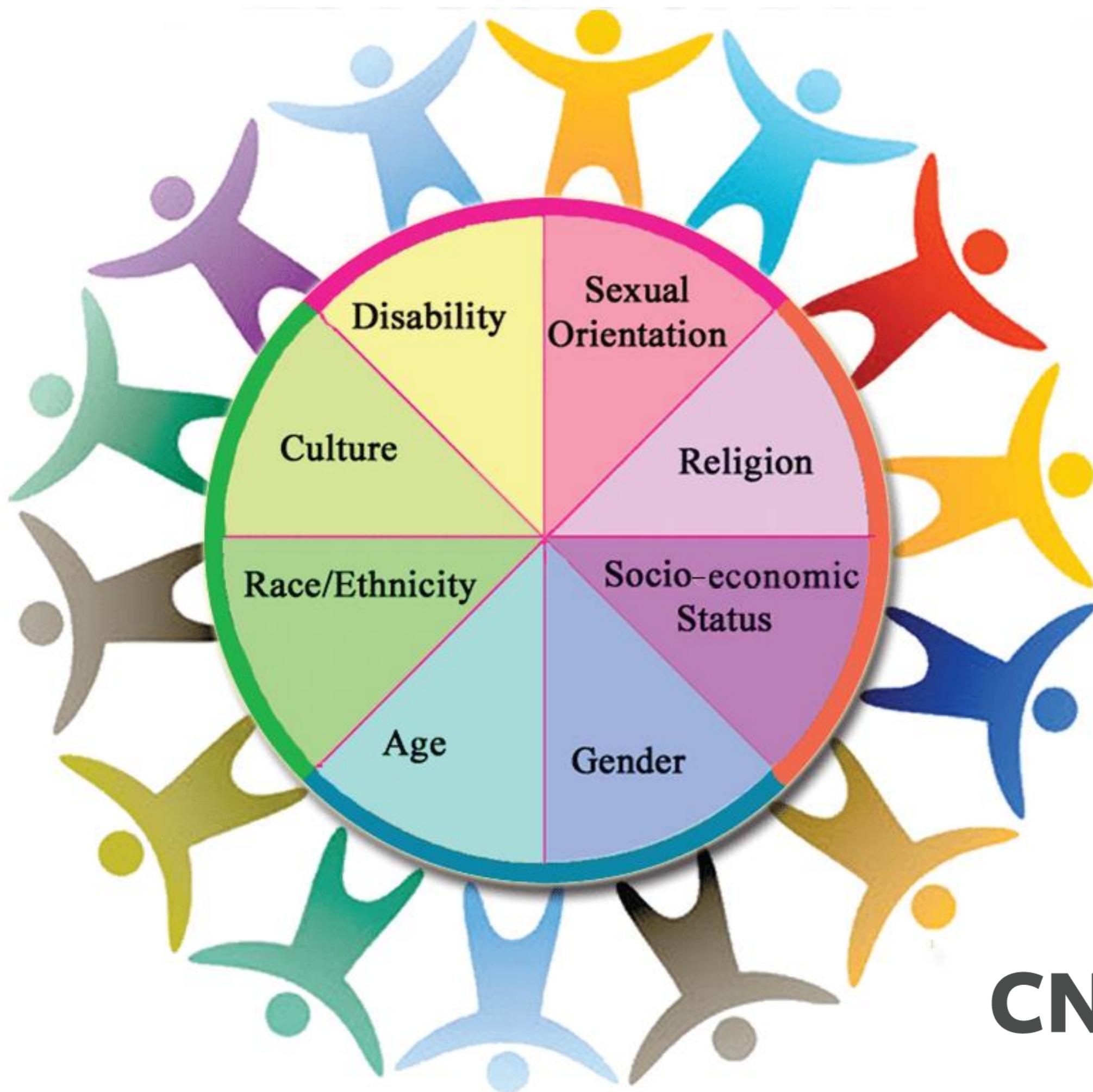
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# Governing Documents



# Board Building





# Board Leadership



*When board chair is a strong facilitator of board culture, board operate as collaborative team toward a common goal*

- ⑩ Resolve conflict, build **consensus**, reach compromise
- ⑩ Foster environment that **builds trust**
- ⑩ Establishes clear board service **expectations**
- ⑩ Encourages board members to frame and discuss **strategic** questions

# Shared Leadership



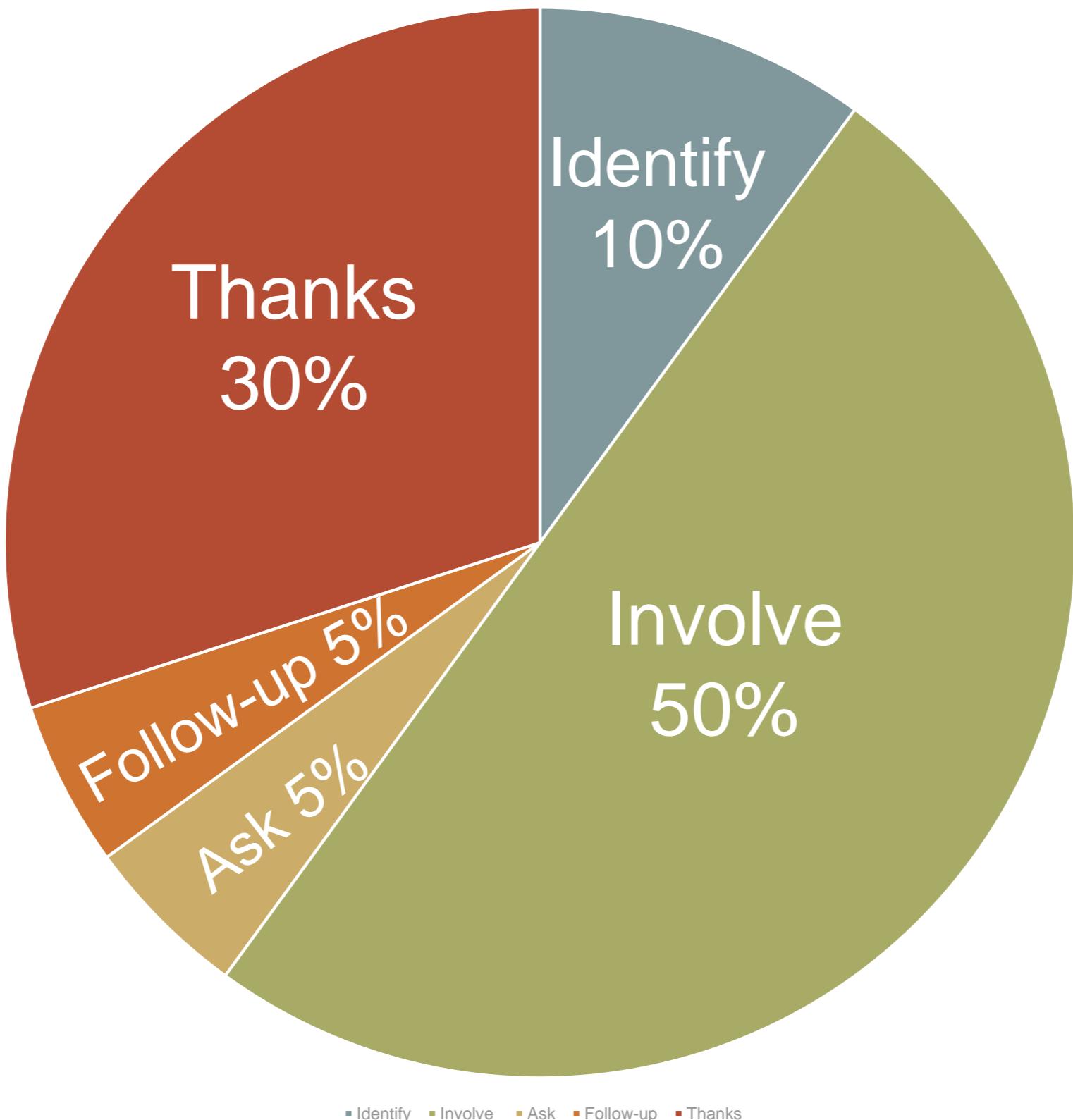
Board governs the **life** of the organization:

- ⑩ Has **ultimate** responsibility
- ⑩ Is accountable to the **public trust**

ED manages the **affairs** of the organization

- ⑩ Has **immediate** responsibility
- ⑩ Is accountable to the **board**

# Cycle of Philanthropy





Why did you become involved  
with your Main Street  
organization?

*IF*

*Board members know  
why they are at the  
table*

*When*

*they are diverse,  
engaged, and  
challenged*

*Are*

*more willing to give time,  
expertise, and  
resources*

# Thank You

